

Printing Specifications

Canva is perfectly adequate for non-technical users and we highly recommend it, not least because the finished output when saved as 'PDF Print' is saved in a format our printers can handle.

If however you are an experienced designer and would like to use your own tools and software please design your A6 postcards to the following specs. Please note that we will submit your file to our printers with only basic file verification so only use this option if you know what you're doing.

- **Bleed:** Add 1mm of bleed on every side around the final trimmed format
- **Distance to the edge:** Place important information at least 3mm away from the edges.
- **Graphical elements that are supposed to extend all the way to the edge of the trimmed format** should project beyond it into the bleed
- **Resolution:** At least 300dpi
- **Possible file formats:** PDF/X-4:2010, PDF/X-1a:2001, JPG.
- **Fonts:** Embedded or converted into vector graphics
- **Colour profile:** ISO Coated v2 300%.
- **Inking:** The sum of all colour separations should never exceed 280% or be less than 15%.
- **Transparencies:** Only possible with PDF/X-4:2010.
- **Trimming and register marks:** Please do not use them.
- **Layers, passwords, comments, form fields, buttons, videos:** Please eliminate them.
- **Spelling mistakes and overprint settings:** These will not be checked by us.

Finished output

Our postcards are supplied as follows;

Format: DIN A6 (10.5 X 14.8cm)

Grammage: 250gsm Gloss

Chromaticity: 4/4 Full Colour (double-sided print)

Should you have any questions please email nic@apostat.es

